Latoya Shauntay Snell
RUNNING FAT CHEF
athlete / writer / speaker
www.runningfatchef.com

2020 MEDIA KIT
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54.2K+ 15K+ 4K+ 370+
**ABOUT**

Noted by The Root 100 as one of the most influential African Americans ages 25 to 45, Latoya Shauntay Snell is a sponsored endurance athlete, content creator, body politics activist, motivational speaker, and the food and fitness blogger of Running Fat Chef. Featured on multiple platforms such as 3rd Hour Today, Good Morning America, Huffington Post, The Cut and SELF, Snell is quickly making a name for herself by changing the narrative of ideal body types and fitness stereotypes. She is a contributing writer for several notable platforms, collaborated with over 20 brands and a well-versed content creator.

**ACTIVE PARTNERSHIPS**

- HOKA ONE ONE, Global Athlete Ambassador
- 2019 Superfit Hero Athlete
- iKOR Labs Athlete
- Runner’s World: Runner’s Alliance Ambassador
- Running Industry Diversity Coalition, Member
- 2020 Big Sur Marathon Ambassador
- 2020 Cleveland Marathon Ambassador
- Squirrel’s Nut Butter Athlete

**INTERESTS**

Freelance Writing • Product Reviews • Culinary Collaborations • Social Media Sponsored Posts + Content Creation • Race Recap Fitness • Gear Promotion • Brand Ambassadorships, Long + Short Term Partnerships • Affiliate Advertisement • Public Speaking • Fit Modeling • Fitness Reviews • Spokesperson for Events • Contests + Giveaway Collaborations

**LET’S COLLABORATE!**

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PHONE NUMBER AVAIL UPON REQUEST

@IAMLSHAUNTAY

WWW.FACEBOOK.COM/RUNNINGFATCHEF

@LATOYASHAUNTAY

“I AM POWERFUL BECAUSE I BELIEVE THAT I AM AND I OWE NOBODY AN EXPLANATION FOR WHAT MOVES ME.”