



*Latoya
Shauntay
Snell*

RUNNING FAT CHEF

athlete / writer/ speaker

www.runningfatchef.com

**2020
MEDIA
KIT**





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54.2K+



15K+



4K+



370+



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ABOUT

Noted by The Root 100 as one of the most influential African Americans ages 25 to 45, Latoya Shauntay Snell is a sponsored endurance athlete, content creator, body politics activist, motivational speaker and the food and fitness blogger of Running Fat Chef. Featured on multiple platforms such as 3rd Hour Today, Good Morning America, Huffington Post, The Cut and SELF, Snell is quickly making a name for herself by changing the narrative of ideal body types and fitness stereotypes. She is a contributing writer for several notable platforms, collaborated with over 20 brands and a well versed content creator.

ACTIVE PARTNERSHIPS


- HOKA ONE ONE, Global Athlete Ambassador
- 2019 Superfit Hero Athlete
- iKOR Labs Athlete
- Runner's World: Runner's Alliance Ambassador
- Running Industry Diversity Coalition, Member
- 2020 Big Sur Marathon Ambassador
- 2020 Cleveland Marathon Ambassador
- Squirrel's Nut Butter Athlete

INTERESTS

Freelance Writing • Product Reviews • Culinary Collaborations • Social Media Sponsored Posts + Content Creation • Race Recap Fitness • Gear Promotion • Brand Ambassadorships, Long + Short Term Partnerships • Affiliate Advertisement • Public Speaking • Fit Modeling • Fitness Reviews • Spokesperson for Events • Contests + Giveaway Collaborations

LET'S COLLABORATE!

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 PHONE NUMBER AVAIL UPON REQUEST

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**"I AM POWERFUL BECAUSE I BELIEVE THAT I AM
AND I OWE NOBODY AN EXPLANATION FOR
WHAT MOVES ME."**